MEMBER OF ASSOCIATED PRESS.

SUBSCRIPTION RATES. By Carrier.

All communications must be signed, or they will receive no at-tention whatever.



THURSDAY, JANUARY 1, 1914.

An Evening Echo. He that loveth a book will never ton Advertiser. want a faithful friend, a wholesome counsellor, a cheerful companion, an effectual comforter. may innocentive divert and pleasantly for improper purposes.—Grafton Senentertain homself, as in all weathers, finel.

And why, pray, should solid, substantial, panic-proof, wealthy Clarks-burg put in an application for one?

The Modern Undress. William, Allen White, noted author and editor, preaches a sermon-ette to a young girl regarding the in-decencies of dress that have lately come into vogue which every little g'rl and the mother of every little g'rl hereabout ought to read. For that reason the Telegram herewith

That's some dress you've got on. In the girl.... it sure is: That delicate, clinging, crinkly stuff is the prettiest cloth on the store counters—the silk Persian sash of many colors so gracefully swathed about the center section of your anatomy would knock the spots off Joseph's coat. You are corseted and tailored according to the most extreme model in the ad-

that graceful slit exposing your carity left ankle, shows a stocking above your pump that is almost

tell you something that will be hard patch. on your vanity and good for your soul. And if you've got any sense, you'll take his word for it, you'll lay that dress away and don something that is wide enough around the bottom to allow room for two petti-

coats and one pair of legs.

For there never was a dress designed, little girl, that is half so beautiful as a young girl's modesty.

In Search of Health. The public believes that every disease has its remedy, and in the search for that remedy hundreds of minstrels, afternoon and night, Robincults have sprung up. One man plus son Grand theater.

January 5 to 10, inclusive—Winniful drugs; another walks barefooted over wet grass; another eats raw son Grand theater, afternoons and over wet grass; another eats raw fruit and grains; one is confident that mud baths induce health, and still another urges us to chew each mouthful of food at least thirty times before swallowing. No doubt every one of these "cures" is of some benefit to some sort of discount of the treatment is in thinking their particular remedy is a cure-all for every malady.

There are no universal remedies. Every type of disease must receive spcial attention and be treated in the way long experience and study has taught 's best adapted to the case. Certain ills respond quickly to drugs the virtues of which are sometimes wonderful effective; others need Mr and Mrs. Lawrence Myers ennothing but fresh air; still others, tertain a number of friends at a theaa charge of climate, while a variety of diseases need no drugs and no journeys to the mountains, but are best relieved by simple dieting. And just as the variety of drug preparations is almost beyond the power of the maker to recall and is day being increased by the chemist and ing increased by the chemist and pharmacists, so a great variety of The Rev. and Mrs. Smith Entertain. remedies has been brought out that A large number of the congregation

special foods prepared of materials having "open house that do not aggravate the abnormal both a happy and prosperous new tend to remove the disturbing cause.

carrier.

10c on the garb of medicinal prepara all callers signed their names with New tions, and poses as a cure for serious Year greetings in the guest book.

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Weekly, (Thursday), per year in advance......\$1.00 while they feel secure in consuming which was greatly appreciated by all breads made from the supposedly present.

CHANGE OF ADDRESS.

When changing address give old as well their maledy to a secure of the result of the supposed of the When changing address give old as well their malady to a speedy and fata: termination

### WHAT OTHER EDITORS SAY

And Always Will. Even though the currency, is restudy, by reading, by thinking, one formed some of it will still be spent

An Ineffective Way. About the most ineffective way of And still neither Clarksburg nor unhorsing a dictator is by way of di-Huntington has put in a claim for plomacy—unless our eyesight is get-a regional bank.—Parkersburg Sen-

> Easier to Remember. Many Democrats find the To the victors belong the spoils" table. shorter and easier to remember than by Miss Potter. the Baltimore platform.—Morgan-town Post-Chronicle.

rebels and the rebels say that they Miss Showell of Ocean City, Marywill hang Huerta. If they both sucland, Mrs. Charles Findlay, Misceed, everything will be all right.— Fleming of Fairmont, Mrs. James Wheeling News.

Bad Roads. An evangelist says "there are thir-ty roads to hell." If they are not rard, Washington, Mrs. William I-better than the Mercer county roads Alexander, Miss Potter, Baltimore. it would take a long time to get Miss Wheat, Berryville, Va.; Mis there.—Bluefield Telegraph. Smith, Ravenswood; Miss Hal M. there.—Bluefield Telegraph.

No Postscript Needed.

Shoot Himself.

A Cincinnati man murdered his vis. transparent enough to read through wife and infant daughter because he And you haven't any more petticoat said he saw the devil in their eyes. than a rabbit—you know you Wonder what he would do if he should happen to look into a mirror.

—Wheeling Telegraph.

#### Coming Events in Clarksburg

Thursday, January 1-"A Modern Eve" afternoon and night, Robinson

remedies has been brought out that a large number of the congregation cannot be considered as drugs, but of the First Methodist Episcopal which still possess singular curative church and friends of the Rev. and properties.

Some diseases are boat relieved by Thursday afternoon while they were

The Rev. and Mrs. Smith were it The Leading Newspaper of Central Many of these preparations adverting the received their guests. After entering the leading Newspaper of Central Many of these preparations adverting the received their guests. After entering the later than the received their guests. After entering the later than the received their guests were the received their guests were the received their guests. After entering the later than the guests were the received their guests. CLARESBURG TRLEGRAM COMPANY, better foods are supposed to contain gluten in place of starch, yet most of Harvey W. Harmer and Mrs. Frank W. Va., as second class mail matter.

The commercial diabetic flours are by B. Haymaker. Who ushered then the means pure gluten since they con-

no means pure giuten since they con-through the different rooms.

tain considerable quantities of In the dining room, which was arstarch. Some of them are nothing tistically decorated with smilax and more than whole wheat or Graham American beauty roses, Mrs. Olandus

In honor of her twenty-fifth birthday anniversary, a surprise party was given for Mrs. C. A. Lyon Wednesday evening at her home on Daisy street, Broad Oaks. Musical numbers were included among the diversions of the affair and dainty rere-hments were served

Those in attendance were Mrs. J. B. Ross and daughter, Miss Sarah; How hard it is to find an honest lawyer is a hackneyed jest but perhaps a rich school teacher might be looked upon by the average person as more of a curiosity.—Hunting-ton Advertiser.

B. Ross and daughter, Miss Sarah.

Mr. and Mrs. J. W. Kirk, Walter and Helen Kirk; Mr. and Mrs. Whan, Mrs. George Whan, Mr. and Mrs. Son as more of a curiosity.—Hunting-ton Advertiser.

B. Ross and daughter, Miss Sarah.

Mr. and Mrs. J. W. Kirk, Walter and Helen Kirk; Mr. and Mrs. Whan, Mrs. George Whan, Mr. and Mrs. Dempsey and Misses Mariter, Mrs. Dempsey and Misses Mariter. anna and Laura Brinkley.

> For Guests. In honor of Mrs. Hal M. Rapp, of Parkersburg, Miss Louise Garrard, of Washington, and Miss Robertz Fleming of Fairmont, Mrs. Albert W. Rapp entertained at cards from 3 to 6 o'clock yesterday afternoon. Five tables were arranged for auction bridge and at the completion of the game dainty convenirs were presented to Mrs. Henry Haymond, Mrs. Geo. P. Leatherbury, Mrs. Osman Swartz Miss Wheat and Miss Fleming for motto having made the highest score at each The visitor's prize was wor

Hope Both Succeed.

Hope Both Succeed.

Huerta says that he will crush the Haymond, Mrs. George Leatherbury.

Hope Both Succeed.

Haymond, Mrs. George Leatherbury.

Haymond, Mrs. George Leatherbury. Graham, Detroit, Mrs. Osman Swartz-Miss Parrish, Columbus, O., Mrs. Elle B. Templeman, Charleston, Mrs. E. Rapp, Parkersburg; Mrs. William H Lewis and Mrs. Lynn S. Hornor. Those who joined the card players

are corested and tailored according to the most extreme model in the advance fall fashion blocks.

But your neck is too low and your skirt is far and away tighter than skirts were ever made to be. And skirts were ever made to be. And the modest postscripts: "Please excluse bad writing and spelling.—Bluefill are all the modest postscripts."

Abo Postscript Needed.

Since he delivers his addresses to congress in person, President Wilson does not have to add to his messages the modest postscripts: "Please excluse bad writing and spelling.—Bluefill are all the modest postscripts."

But your neck is too low and your skirts were ever made to be. And field Times. Mrs. J. Ward Russell, Mrs. Luther Haymond, Mrs. Boyd Hornor, the Misses Robinson, and the Misses Da-

Assembly Ball. Most brilliant in all its appointments was the New Year's eve assem-Oh, you're some swell, you are. Here you noticed how the loafers around the store rubber as you trip demurely by on your way to the uplift lectures? And have you been thinking, little foolish one, that they were rubbering out of pure admiration? Ask your brother about trip tell you something that will be hard

## Sold for 60 years. Ask Your Doctor

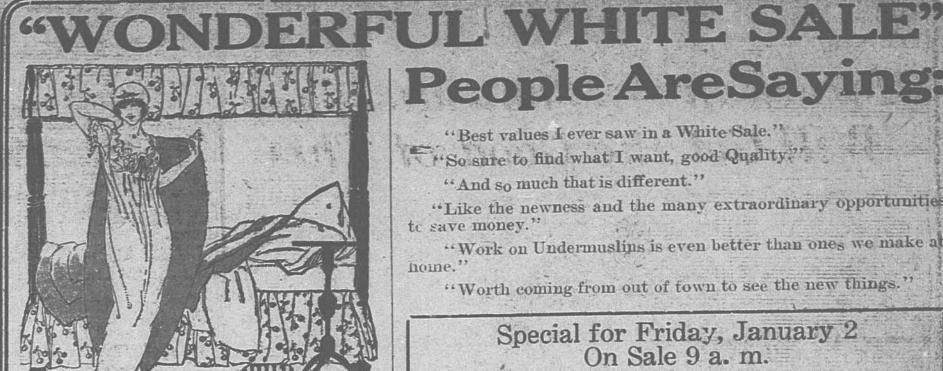
#### Ringing Out The Old--Ringing In the New!

Advertising does not wait for New Year's bells to speed the parting and welcome the com-

It is ringing it every minute of the day—through the col-umns of live newspapers like THE DAILY TELEGRAM. It is ringing out the old meth-

ods and old fogey ideas. It is ringing in service, security, guaranties, and satisfaction. Advertising is as fatal to old fogeyism as a New Year's broom is to last year's cobwebs. Modern advertising is the lit-

erature of life and helpfulmess. It is the message of "live ones" to "live ones." It is the voice of Progress calling out to you to come along and jump on the band wagon, Are you going to let the other fellows get all the good things



# WHITE

is one of the two great opportunities of the year to get fine undermuslins and white goods at a great saving in price. Undermuslins and Embroideries in this sale at an average saving of one-third less than usual prices.

GOOD TASTE is the keynote; good taste in the choice of all Undermuslins good taste in the choice of materials, the snowy, soft nainsook and batistes and cambrics.

GOOD TASTE in the choice of styles. You will not find here anything extreme or flashy or over-elaborate but well shaped garments, whose stitching is a marvel of fineness.

GOOD TASTE in the choice of trimmings; the simple, good edges and linen laces on the lower priced garments, the wonderful evelet embroideries and hand embroidery or the medium priced. So are the extra sized garments, all of them planned with special care.

Large Line of Comforts and Blankets In The White Sale at Money Saving Prices.

#### Ladies' Tailored Skirts Reduced All Skirts at the following prices reduc-

ed 20 per cent: \$ 6.98 Skirfs, less 20 per cent..... \$ 5.58 \$ 7.50 Skirts, less 20 per cent.....\$ 6.00 \$10.00 Skirts, less 20 per cent..... \$ 8.00 \$12.50 Skirts, less 20 per cent.....\$10.00

"So sure to find what I want, good Quality." "And so much that is different."

"Best values I ever saw in a White Sale."

"Like the newness and the many extraordinary opportunities to save money."

People Are Saying

"Work on Undermuslins is even better than ones we make at

"Worth coming from out of town to see the new things."

## Special for Friday, January 2 On Sale 9 a. m.

25c to 35c Swiss Edges and 15c y
Insertions. "Baby Sets" Insertions.

A very attractive collection of New Embroideries in Swiss Edges and Insertions to match. Just the trimmings for baby clothes and fine lingerie. Dainty patterns in a large variety of styles embroidered on fine Swiss. The edges range in width from 11/2 to 4 inches. Regular value from 25c to 35c yard. Special price 15c yard. Watch for Window Display.

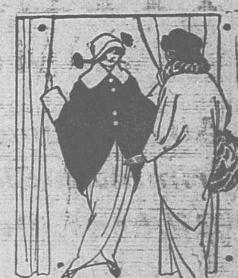
All Ladies', Misses' And Children's Coats Reduced All Ladies' And Misses' Tailored Suits Reduced

# All Furs Reduced

ALL FUR COATS AT HALF PRICE

Muffs, Scarfs and Matched Sets at 20 Per Cent Off

A large line of popular Kinds and styles



The re are all kinds of Sales --- But None Like Watts-Lamberd's White Sale WE GIVE "S & H" GREEN TRADING STAMPS WITH CASH PURCHASES

thrown open for dancing. The Cadenza orchestra rendered a special program of dance music and cile Martin entertained a few friends at 11 o'clock an elaborate supper was served in the large dining room which 12 o'clock dinner in commemoration had for its floral decorations Xmas of the sixteenth anniversary of her

Card Luncheon. A prettily appointed card lunch-on was given yesterday atternoon by Mrs. George Stoner in her home n the McCarty apartment. The juest list included Miss Haynes of Philadelphia; Miss Newlon, the Miss-Philadelphia; Miss Newlon, the Missp Bartlett, Mrs. James Ransone, Mrs.
/ames Haggerty, Mrs. Charles Deion, Mrs. David Carter, Mrs. Roscoe
Brown, Mrs. Thomas Miles, Danville,
/a.: Miss Balley, Miss Williams, Miss Froye, Miss Carr, Mrs. Henry Alexander, Miss Snider, Miss McKnight, of Philadelphia; Mrs. John Stone, Miss Parsons, Miss Harrison and Miss

Wednesday night. Music and gam bonor Mrs. E. W. Maxwell, Mrs. Ccupied the evening and at the midlight hour refreshments were served.
The chief decoration was a miniature

BRIDGEPORT, Jan. 1-Miss Lurecently at a beautifully appointed

hestra, and the many guests joined list included Misses Esther Corn-in singing this time honored ballad, well, Lenz Williams, Virginia Willis, Later dancing was resumed in the Ada Chorpening and Mae Goodnight, and Messrs. Clarence Williams, Harold Miller, Gardner Cornwell. Wilson or of her guests, Miss Lucile Echarl and Miss

Entertains Class, BRIDGEPORT, Jan. 1 — Mrs. George Woofter very delightfully entertained the members of her Sunday lightful. school class and their friends Tuesday evening. The parlor and din'ng room were tastefuly decorated deorated in flowers and greenery, and various games were indulged in Those who enjoyed the evening were Misses Esther Cornwell, Anna Withers, Mabel Williams, Wilda Chorpening, Virginia Withers, Roxie Payne, Flora Lawson, Alberta Payne, Flora Lawson, Albe Winold and Magdalena Lawson.

New Year's Social.

J. W. Walden's Sunday school Cards have been sent out by Mrs. Cards New Year's social at the home will give from 3 to 5 o'clocg saturations.

The chief decoration was a little ch

greenery and Xmas bells. At midight when the clock struck twelve ishering in the new year "Auld Lang Syne" was played by the orthogram of the sixteenth anniversary of her birth. The teasteful decorations in the reception hall, parlor and dining the reception hall, parlor and dining and Wirginia held an informal late hour when the guests departed, all voting Miss Hart an ideal hostess and Wirginia held an informal New Year's reception this afternative holiday spirit. The guest

Miss Gore Entertains.
Miss Elizabeth Gore Wednesday land, Md. Covers were laid for twenty-nine guests at a table where de-Miss Hart Entertains.

The guests amused themselves with dancing and indulged Complimentary to their guests Miss games. At twelve o'clock delicious Leisenring, William J. and Albert refreshments were served. It was a C. Leisenring, of Scranton, Pa., Mrs. late hour when the guests departed, J. Hornor Davis and daughters Miss all voting Miss Hart an ideal hostess.

COLD SPELL OVER.

licious refreshments were served. The occasion throughout was most decelebrated New Year's with summer weather which abruptly terminated a cold spell that has lasted a month. At 3 o'clock this morning the temperature In honor of her guest, Miss Nellie registered 57. Huge banks of snow White, of Elkins, Miss Harriet dart remaining from the recent record entertained a number of friends at a breaking storm were rapidly dissipated parlor dance and card party at her during the morning hours.

The Bloch Tailoring Co. Formerly Located at 208 Court St. Has Moved To The Masonic Building Pike St.

Start A Savings Account With This Bank And Watch It Grow:

Many good things are said about our methods of conducting this bank, till who avail themselves of our services are well pleased and they will tel you so. This is exclusively a Savings ne the small accounts as gladly as we do the larger o

ALL ACCOUNTS AT THE S BANK DRAW INTEREST AT THE RATE OF 4 B. T. LOWNDES President